



*PRAYATN*

30

*years*

*of*

*Quest for  
the Dawn of  
Change*

*ANNUAL  
REPORT*

*2022-23*



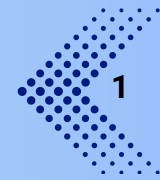
# Table of Contents

<b>Message from Secretary</b>	<b>1</b>
<b>Prayatn: An Overview</b>	<b>2-3</b>
<b>Women Empowerment</b>	<b>4-5</b>
<b>Child Development</b>	<b>6-8</b>
<b>Health &amp; Nutrition</b>	<b>9-10</b>
<b>Livelihood Development</b>	<b>11-13</b>
<b>Water &amp; Sanitation</b>	<b>14-15</b>
<b>Natural Resource Management &amp; Climate Change</b>	<b>16-17</b>
<b>Convergence</b>	<b>18</b>
<b>Research, Publication &amp; Documentation</b>	<b>19</b>
<b>Our Funding Partners</b>	<b>20</b>
<b>Executive Committee</b>	<b>21</b>
<b>Human Resource</b>	<b>22</b>
<b>Financial Highlights</b>	<b>23-24</b>
<b>The Way Ahead</b>	<b>25</b>





# Message from Secretary



2022 marked 30 years of Prayati's on-the ground-experience, testing different approaches and propelling all stakeholders towards the common goal of transforming the lives of marginalized communities. It has been a diverse and transformative journey of growth, success and critical learnings. And the incoming results make us realize more than ever that we are on the right track.

We entered our 30th year determined to learn and grow, ready and committed to work with even greater efficiency and effectiveness. In this Annual Report we share with you our progress and insight on 2022-23.

Our biggest achievement in the year is the capacity building of about 14,000 Members of Panchayat and Block Level Child Protection Committees across 33 Blocks and 1067 Panchayats under Moving Ahead Project. It was a herculean task which was fulfilled by maintaining due coordination with the Government authorities.

2022 has been a great year in terms of initiation of new projects. Holistic Rural Development Project, an integrated project with cross cutting themes, was started in Kolnara block of Rayagada district in Odisha for tribal communities.

The Leads Change Project was initiated for ensuring education of out of school adolescent girls from tribal communities.

We launched Community Transformation Hub Project for ensuring education of children of migrant workers in 30 urban slums. With this project, we have expanded our geographic coverage to three new cities, namely Jaipur in Rajasthan, Gwalior in Madhya Pradesh and Surat in Gujarat.

This year we have received Certificates of appreciation from- Child Rights Department and District Child Protection Unit in Dhaulpur, Rajasthan state, State Commission for Protection of Child Rights and Child Welfare Committee, Varanasi, Uttar Pradesh state and Department of Medical, Health and Family Welfare, Dhaulpur, Rajasthan.

We are delighted to forge partnerships with LIC Housing Finance Limited and EMPOWER -The Emerging Markets Foundation.

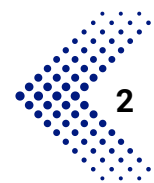
We are thrilled that our sphere of influence and network of supporters- people who invest in our vision are evolving in new ways. As we look to pivot and identify new ways of bringing life-changing impact on our communities, we are thankful to all our stakeholders for being an integral part of our journey.

The stories within this annual report serve as a testament to our concerted effort to ensure that communities become robust and resilient, able to thrive and survive on their own.

Sincerely

**Malay Kumar**  
**Secretary**

# Prayatn: An Overview



## About Us

Prayatn is a voluntary, secular and non-government non-profit organization that was founded in 1992 to enable people to respond to and change their situation of inequality and injustice. We focus on education and awareness, community involvement and collective action as the driving forces of social and economic change. Our work is guided by the philosophy that a community should be viewed as a potential resource, that can be honed with the skills and knowledge that will help lift them out of situation of deprivation.



## Legal Status

Prayatn Sanstha is registered under the following:

- Societies Registration Act 1860
- Income tax Act, section 12 A 1961
- Income tax Act, section 80 G 1961
- The Foreign Contribution Regulation Act (FCRA) 1976
- CSR portal, Ministry of Corporate Affairs, Govt. of India
- The Gratuity Act 1976
- The Employee's State Insurance (ESI) Act 1948
- The Employees Provident Funds (EPF) & Miscellaneous Provisions Act, 1952



## Mission

Our mission is to empower socio-economically vulnerable sections of the society so that they are able to address all their developmental issues in self-reliant and sustainable manner



## Vision

Prayatn's vision is a just society in which men and women are equal. We believe that each and every person - irrespective of their sex, age, caste, class and religion - should have a life of freedom and dignity in which they enjoy all their human rights and have the opportunity to fully develop their potentials.



## Our Approach

We adopt Model Development Approach under which practical and replicable solutions for complex developmental issues are developed by experimenting solutions based on our practical experience and learning from their successes and failures.



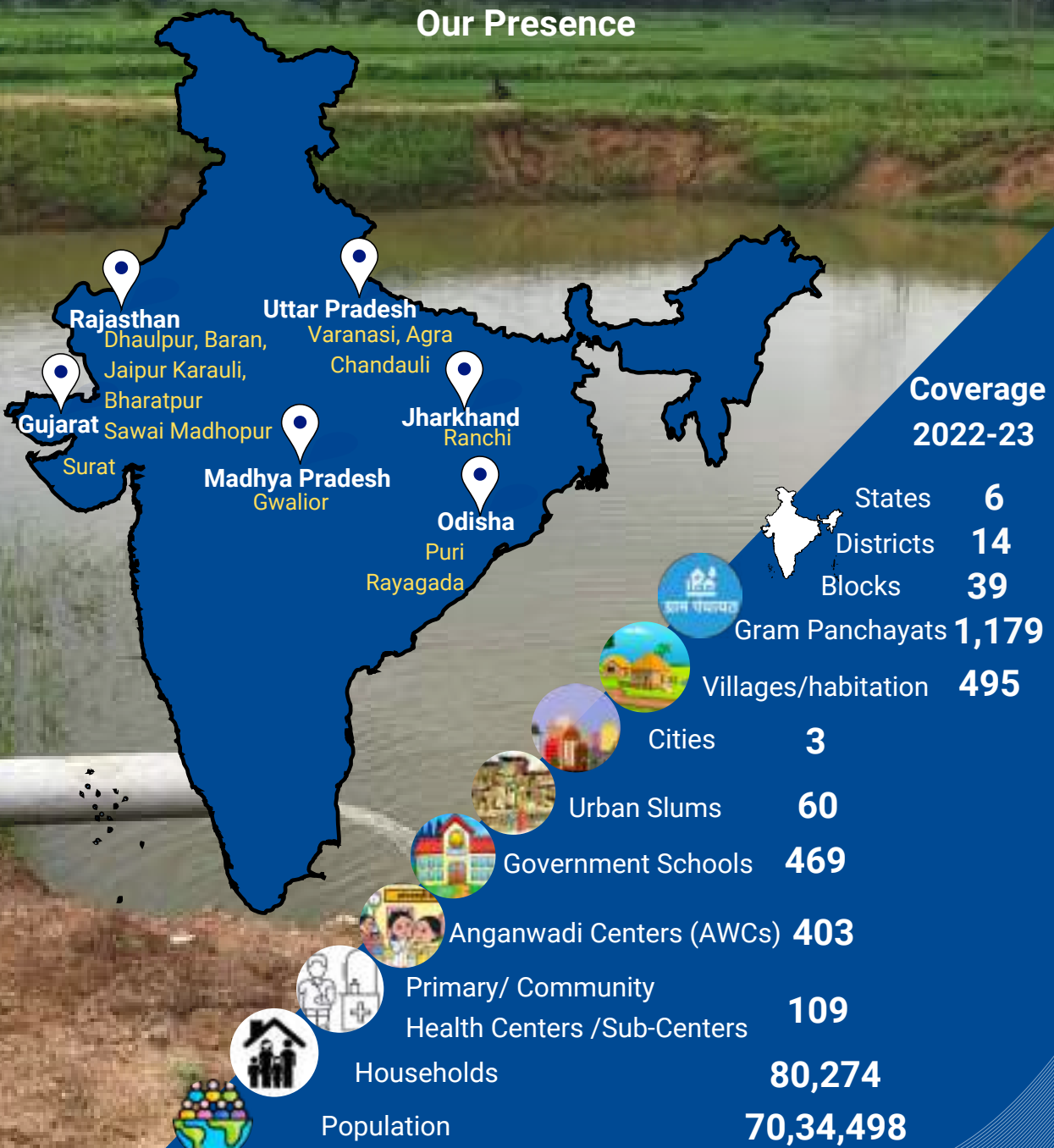
## Our Core Strategies

1. Development and strengthening of community-based institutions
2. Capacity building of different stakeholders including beneficiaries and duty-bearers
3. Convergence with programmes of government and other civil society organizations
4. Research, documentation and dissemination of experience based learning
5. Direct support to the community

## Our Thematic Areas



## Our Presence





# Women Empowerment

4

Prayatn envisions a future where all women have the skills, resources and opportunities to be resilient and to thrive. Empowered women empower families and strengthen communities. We work with women from marginalized communities to develop integrated and holistic solutions to end gender inequality prevalent in the social, economic, political and legal spheres.

## Bringing Winds of Change



**Mamta Kumari Sahariya**

Beneficiary- She Leads Change Project, Baran district Rajasthan



**Sushanti Bidika**

Beneficiary- Holistic Rural Development Project, Kolnara block, Rayagada district, Odisha



**Komal**

Beneficiary- Community Transformation Hub Project, Urban slum, Jaipur, Rajasthan

“I was forced to drop out of school after class 5. With the intervention of Prayatn Sanstha, I have joined Indira Gandhi Adolescent Girls’ Group and attend skill training sessions and remedial classes regularly. Now I, along with my friends, hope to get admission in Kasturba Gandhi Boarding School and study further.”

“With the support of Prayatn, I took on a new business opportunity (grocery shop) with a loan from Bank -even though others told me I was not capable. I learnt book-keeping and how to manage the shop. I became confident and determined and within six months I started earning enough to improve the lives of my children, feed my family well and save for the future.”

“I used to live untidily as it helped in begging. However, after *Didi* from Prayatn told me that it is not good for my development, I take bath daily. I have stopped begging and have started studying. I love going to the center and learning new things.”



## Impact Snapshot

- **3,129** Self Help Groups (SHGs) covering **30,627** women have been developed/ strengthened under various interventions



- **1290** women and **134** SHGs across **165** villages are presently getting benefitted as members of a women's cooperative society - Kaila Devi Apni Bachat Ghar Yojana Mahila Sahakaari Samiti- whose registration was facilitated by Prayatn about **7** years back
- **349** *Kishori Samoohs* (Adolescent Girls Groups) have been formed comprising **4,677** out of school adolescent girls who have been imparted life skill education and have been encouraged to become change-makers
- **68** out-of-school adolescent girls in Shahabad block of Baran district, Rajasthan submitted request to Chief Block Education Officer for upgradation of their school to class VIII level from existing class V level as there is no class VIII level school within 3 kilometer radius
- **15** out-of-school adolescent girls decided to rejoin school after their counselling by Prayatn team
- Positive attitudinal change being observed among the adolescent girls due to life skills training- for instance, they have become more expressive, developed leadership skills, improved interpersonal relations, have become aware about their rights, observe good hygienic practices and have stopped chewing *gutkha* (tobacco)





# Child Development

Prayatn's interventions on child development are aimed at enhancing children's access to quality education and life skills, protection and developing and strengthening children's collectives called Bal Manch. Advocating for and promoting rights of children lies at the core of our child development initiatives.

The children we cater to include:

- Socio-economically vulnerable children living in rural/tribal areas or urban slums
- Children in need of emergency care & protection
- Out-of school children
- School going children who are academically weak



## Development & strengthening of Bal Manch

Bal Manches are children's collectives formed at village level across all our interventions.

*Bal Manch members raising their voice*





## Enhancing Children's Access to Protection

Prayatn enhances children's access to care and protection by providing emergency support through Childline interventions, activation of public child protection machinery and developing model child friendly villages through development and strengthening of community-based institutions and reducing family's socio-economic vulnerability through livelihood development support and linkage with government schemes.

**Reducing family's socio-economic vulnerability through livelihood development support and linkage with government schemes**



**Development & strengthening of community-based institutions to make village environment child friendly**



**Sensitization and capacity building of all components of public child protection machinery**



**Developing Child friendly environment in schools for sustained maintreaming of out-of-school children**

## Impact Snapshot

8

- **10,420** children, including **1035** out of school children have improved academic competencies because of remedial education support at community level and on-site support process at school level
- **219** government schools have witnessed positive change in their physical and academic environment because of our intervention
- **7650** children have become active members of **325** collectives developed at village and school level
- **15,000** public servants, covering entire public child protection machinery from Panchayat to Division level have been trained by Prayatn to make entire Bharatpur division of Rajasthan Child Friendly
- **1195** children in need of care and protection have been provided emergency support through **3** units of Childline services run by Prayatn with the support of Ministry of Women and Child Development, Government of India and Childline India Foundation
- **45** villages in Dhaulpur were declared child marriage free by community-based institutions after thorough verification of age of **310** couples who were married over last two years
- **32** children stopped use of abusive words
- **19** child labours have been rescued in Rajasthan



*Training of District Officials,  
Bharatpur, Rajasthan*

*Pooja  
Beneficiary, Community Transformation  
Hub Project  
Dwarika Puri -II urban slum, Jaipur,  
Rajasthan*



“ Earlier I used to stay back and take care of my younger siblings while my parents and elder brothers used to leave home for rag-picking. I have never been to school. But now I come to the remedial center regularly with my younger siblings. I like the playful activities conducted at the center.

I have learnt to read and write. Now I bathe regularly, wash my hands, oil and comb my hair and clip my nails. I also tell my friends to do the same. I have been elected as Information Minister of Bal Manch by my centre-mates. ”



We work to improve maternal, newborn, child and adolescent health and overall health and well-being of community members by strengthening demand as well as supply side (Public Health Machinery) and bridging gap between supply and demand sides.

We work to ensure that all children in the communities we work are well-nourished and receive optimal nutrition to promote their survival, growth and development. We achieve this through simplified, community-level approaches like developing kitchen gardens, promoting vegetable cultivation for both consumption and economic benefit and ensuring regular growth monitoring of children.



### Strengthening of Demand Side

- Community awareness building on different aspects of health & nutrition
- Individual tracking of health status women, children and adolescents and corresponding counselling
- Enhancing community's access to proper nutrition in affordable manner through simple and innovative ways
- Facilitation of development of community-based systems and mechanism for addressing health and nutrition issues through community-based institutional development

### Bridge building between Demand and Supply side

- Strengthening of institutions like VWHSNCs
- Interfaces between public health workers and community members
- Facilitating linkage of community members with related schemes of the government



### Strengthening of Supply Side

- Capacity building of Public Health Workers
- Infrastructure development support to Public Health Facilities
- Support in successful implementation of different programmes and schemes of public health system



## Impact Snapshot

- **5264** households made aware of proper maternal and child health care and nutrition through community awareness campaigns and door to door counselling
- **860** families could reduce their vulnerability to malnutrition and anemia because of support for kitchen garden and vegetable farming
- **2035** children, **346** pregnant women, **273** lactating women accessed supplementary dry ration after becoming aware of their entitlement
- **1323** children and **330** pregnant women got immunized after joint efforts of Prayatn and Anganwadi staff
- **640** adolescent girls started taking Iron Folic Acid (IFA) supplements regularly after becoming aware of their benefits
- **326** families of malnourished children have been linked with government schemes like MGNREGA, PDS, etc. while **102** families have been linked with livelihood development initiatives to address their economic vulnerability
- **323** families registered under Ayushman Bharat scheme while **143** and **55** women availed benefit of Janani Suraksha Yojana and Pradhan Mantri Matri Vandana Yojana respectively after becoming aware of the same because of our efforts
- **286** Anganwadi centers, Sub-centers and PHCs are being monitored and supported by community-based institutions developed by Prayatn resulting in improvement in their services
- **123** VWHSNCs made active through village level orientation of their members, regular follow-up and handholding support
- **55** tribal children recovered from malnutrition because of community based management of malnutrition
- **33** children abandoned consumption of tobacco-based products like *gutkha* after becoming aware of their harmful effects.
- **22** severely malnourished tribal children's lives were saved because of timely referral to Malnutrition Treatment Center





Prayatn's model for livelihood development includes promotion of self as well as wage employment. Self-employment promotion includes farm-based livelihood development support that is focused upon small and marginal farmers and non-farm based livelihood development support for the landless. Wage-employment aspects include vocational education of adolescents, skill-based training of youth and their subsequent linkage with government schemes and employment opportunities.



## Promotion of Self - Employment



### Farm-based Livelihood Development

- Capacity building of farmers on better and more productive farming techniques through trainings, crop demonstration development, etc.
- Promotion of organic farming for sustained soil fertility and better quality of output
- Development of water harvesting structures and better irrigation facilities
- Enhancing farmers' access to modern farm machinery through development of Agriculture Resource Centers at village level
- Ensuring farmers' access to good quality seeds through seed bank development
- Encouraging practices like crop diversification, crop rotation, mixed cropping, inter-cropping, etc. that render better yield
- Encouraging innovativeness among farmers through Farm Field School Development at village level
- Organizing farmers into farmers' groups and Farmer Producer Organizations (FPOs)
- Linking farmers with appropriate govt. schemes

### Non-Farm based Livelihood Development

- Development and strengthening of Self-Help Groups
- Promoting animal husbandry options like goat rearing, cow/buffalo rearing, poultry and fishery development
- Supporting food processing units like oil mills, flour mills, mushroom cultivation, etc.
- Supporting other income generation activities like petty shops, tailoring, local handicrafts, etc.





## Support for Wage Employment



### Vocational skill development of adolescents and youth

- Vocational education of school going and out-of-school adolescents covering aspects like computer education, English communication, management, personality development, entrepreneurship, etc.
- Training youth on driving, tailoring, mobile repairing, computer skills, etc. followed by placement support

### Linkage with wage employment and social security schemes of government

- Linking migrant workers and others with schemes like MGNREGA
- Linkage of old people, widows, persons with disabilities, children needing care protection etc. with appropriate social security, housing and other schemes of central/state governments

### Livelihood Enhancement Through System of Rice Intensification (SRI)

**Background:** Rice is the most cultivated crop of Odisha and a major food grain consumed by people living in coastal areas, like Puri district. Farmers in the district cultivate rice through traditional agricultural method; they broadcast 30-40 kg seeds on an acre and use 50 kg of DAP and 50 kg of Urea with overall investment of INR 22,000/-. The method yields 12-15 quintals of rice which fetch INR 27,000/- after sale. It has been observed that the excess use of chemical pesticide and fertilizer reduce the land fertility over a period of time.

**Intervention:** Under the Holistic Rural Development Project activity "Livelihood Enhancement through paddy cultivation", in Gop Block of Puri district in the state of Odisha, farmers have been trained through various training sessions, exposure visits at Krishi Vigyan Kendra (KVK) on System of Rice Intensification (SRI) technique by agricultural experts. The beneficiaries have been provided with good quality climate resilient seeds, modern agricultural tools and techniques like yellow trap, preparation of organic manures along with expert guidance throughout the cultivation period. In line sowing method, a farmer uses 4 kgs of seed, organic manure like *desi-khaad* (1 trolley), Bio fertilizer (30 kg) and 5 yellow trap. The entire process requires an investment of INR 20,000/- per acre.

**Impact:** In the period under consideration, 308 farmers have adopted SRI technique and have cultivated 4620 quintals of paddy on 154 acres of land. Their total income was INR 8,778,000/-. Through this technique, a farmer is producing 18-22 quintals of paddy per acre in a cycle of cultivation with total income of INR 38,600/- and net profit of INR 18,600/- per acre.





## Farm -Based Livelihood

- **870** small and marginal farmers have been benefitted from enhancement of agriculture productivity and income by 20 to 30% using organic ways through development of demonstration farms and clusters for cultivation of food grains, millets and pulses
- **345** small and marginal farmers have been trained on improved and organic ways of cultivation
- **620** small and marginal farmers have been able to enhance their productivity using agriculture equipment and other resources which were otherwise unaffordable for them
- **256** farmers are now able to experiment to come out with techniques that render better yield but in nature friendly manner through development of **7** Farm Field Schools
- **201** small and marginal farmers are able to access better quality of seeds of cereals in timely and affordable manner because of development of a Seed Bank
- **154** small and marginal farmers have witnessed improved availability of water for irrigation during dry season due to installation of **2** lift irrigation and **7** mobile irrigation systems

## Non-Farm Based Livelihood

- **5806** families have been linked with MGNREGA
- **170** landless families have started earning **Rs 10000** to **15000** per month after initiating goat rearing (**66**), buffalo rearing (**32**), fishery (**48**), grocery shop (**17**) and flour mill (**07**)

*Jayadev Nagabansha,  
Farmer using Amrit Jal  
Sanjeevani*



### Farm Field School

This year 20 farmers have cultivated different vegetables (tomato, cauliflower, cabbage, brinjal, etc.) in 10 acres of land under Farm Field School (FFS) at Padmapada village of Gop block in Puri district, Odisha. The farmers have produced 12600 kgs of vegetables that have fetched around INR 2,52,410 in a month. The farmers have learnt better techniques of vegetable cultivation under FFS, like mulching system, bed preparation, plugging system, adequate distance between plantations, installation of trellis, developing low cost nurseries, using organic manure (vermi- compost),

Integrated Pest Management using bio-pesticides called *amritjal sanjeevani*, climate-resilient seed selection, making proper watering channel system, weeding, land treatment, three-layer farming, inter- cropping, mixed cropping, etc. Now they are inspiring other farmers to adopt new technology in vegetable cultivation. Unlike earlier times, now they do not want to migrate to other states for income.

We work with communities to ensure that everyone, particularly girls and women, have access to clean water and safe sanitation facilities. To achieve this, we develop/renovate infrastructure and facilities at community as well as institution levels, strengthen community-based institutions like Village Development Committees (VDCs), Village Water, Health, Sanitation and Nutrition Committees (VWHSNC), School Management Committees (SMCs) and Panchayati Raj Institutions (PRIs). We also promote practice and adoption of good hygienic behaviours. To make our programmes sustainable, convergence with various Government schemes like Jal Jeevan Mission and Swachh Bharat Mission is also being rendered due consideration.



*Hemraj Meena in front of his newly constructed toilet facility*

Barred, Rajasthan, India

## Touching More Lives

**Background:** Barred is a revenue village of Gram Panchayat Pancholi under Mandrail block in Karauli district, Rajasthan. The village is inhabited by 125 families comprising around 600 people mostly of Meena community (Scheduled Tribe). While implementing the WASH project, Prayatn team found that only 3 families in the village access toilets regularly. Under the Swachh Bharat Mission (SBM) of the Govt. of India, 90 percent of the households in the village were provided toilets, but due to lack of awareness and money, villagers did not construct soak pits.

**Intervention:** Shri Ram Mohan Meena, from the same village, was appointed by Prayatn as Front Line Worker (FLW) in Pancholi Panchayat for working directly with the community. Through platforms like VDC meetings, VHSNC, children's groups, etc., the community was made aware about water-borne diseases, sanitation, benefits of toilets, ill-effects of open defecation, etc.

**Impact:** Today about 112 families in the village have started using toilets regularly due to Mr. Meena's efforts that were complemented by ASHA, Anganwadi workers and teachers. Also, 2 residents of the village, namely, Shri Sitaram Sharma and Hemraj Meena got toilets constructed in their respective houses in the month of June and both families are using the facilities regularly.



## Impact Snapshot

### Safe Sanitation Facility

- **8203** children and their parents have exhibited change in their habits in the context of WASH because of Prayatn's intervention in Karauli, Rajasthan
- In **140** government schools, School WASH Committees of children have been formed for awareness building among children about proper WASH practices
- **1353** members of VWHSNC, **1540** members of SMC and **451** members of Panchayati Raj Institutions have been made aware of their role and responsibilities in the context of WASH at village and school level
- **4620** children in Karauli district gained access to functional toilets in **77** government schools because of repair and refurbishment of toilets
- **250** households, especially their women and girls, across **5** villages have gained access to safe sanitation facilities with construction of Community Bathrooms
- In **15** villages, children initiated measures to control breeding of mosquitoes and spread of malaria

### Safe Drinking Water Facility

- **600** families witnessed improvement in drinking water availability with repair of hand pumps, water tanks etc., in **20** villages with government support because of pursuance by community-based institutions
- **250** children could access safe drinking water after installation of RO system in **5** government schools
- **180** households across **3** villages witnessed long term resolution of their drinking water problem with the erection of solar powered overhead drinking water tank called *Jal Minar* in Kolnara block, Rayagada district, Odisha



15

### *Jal Minar*

Solar-powered overhead drinking water tank



# Natural Resource Management & Climate Change

Prayatn supports communities to become climate-resilient so that they are well-equipped to overcome climate change induced shocks (natural disasters like floods, cyclones, drought, etc). We increase resilience of children, adolescents and youth, men and women by improving access to knowledge, technology and guidance on natural resource management (NRM). By enabling rural poor people to manage and use natural resources productively, we aim to limit the vulnerabilities of our communities to climate change, break the cycle of poverty and support sustainable development.





- **38750** cubic metre of storage capacity developed because of repair/construction of **12** farm ponds, resulting in ensuring availability of water for irrigation in **336** acres of land and benefitting **143** farmers
- **5000** plants were planted resulting in reduction of soil erosion in **79** acres of land
- **892** acres of land has been treated and levelled through bunding
- **517** acres of plain land has been converted into **2** time cultivable land benefitting **330** farmers who have cultivated paddy through line sowing methodology and vegetables
- **76** acres of land has better moisture retention and reduction in soil erosion because of construction of **25** loose boulder check dams in land of **87** farmers
- **177** solar lights installation resulted in illumination of **30** remote villages in Rayagada and Puri districts in Odisha



*Waste Weir Development*

*Beneficiaries of employment generation through fishery facilities, Holistic Rural Development Project, Gop block, Puri, district, Odisha*



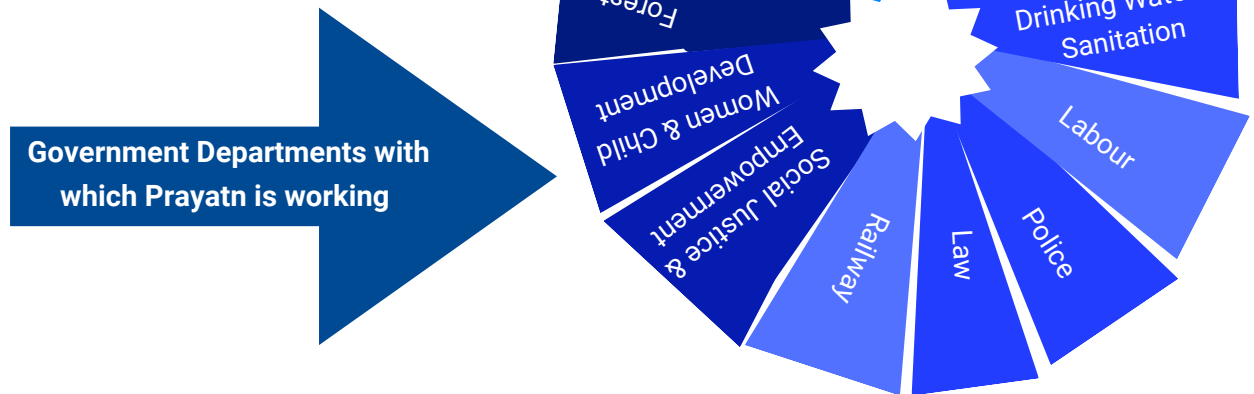
### Fishery Development

In Gop block of Puri district, Odisha, 5 existing ponds, one each in 5 villages, have been de-silted and rejuvenated under Holistic Rural Development Project. 25 families have benefitted from the ponds through fishery development. 29 acres of land have been irrigated from the 5 ponds for paddy cultivation by 25 families who were able to harvest 638 quintals of paddy.

Soil moisture has been maintained in 14 acres of agriculture land surrounding the ponds. In summer season, animals have also been spotted drinking water from the ponds.

# Convergence

Prayatn believes in working together with Government and other civil society organizations as it helps in impacting greater number of targeted beneficiaries in sustainable manner. This convergence is at various levels ranging from local to district, State and National Level.



## Major Achievements of Convergence

- Appreciation Awards received from 6 different authorities across 2 different states



Uttar Pradesh State Commission for Protection of Child Rights

Child Welfare Committee, Varanasi, Uttar Pradesh



Child Rights Department and District Child Protection Unit, Dhaulpur, Rajasthan



Department of Medical, Health and Family Welfare, Dhaulpur, Rajasthan



Zila Parishad, Dhaulpur, Rajasthan



North-Central Railway, Dhaulpur

- Around **15000** govt. functionaries across entire division (4 districts) of a State trained in a year
- **3** units of Emergency Helpline for Children being run successfully with the support of two Ministries of Government of India and District Administration in two different states together
- **219** government schools, **286** Anganwadi centers, Public Health Sub-centers and Centers and **123** VWHSNCs influenced through the engagement
- **2** check dams constructed with support from Irrigation Department in Rayagada while **5000** plants planted with the support of Forest Department in Odisha
- Availability of certified seeds from government ensured for tribal farmers in Baran, Rajasthan



## Researches/Studies

1. Study on Intensity of Child Labour and other Child Protection Issues, and Child Protection Structures in Bharatpur Division of Rajasthan
2. Household Survey of children of migrant workers in Urban Slums

## Documentation and Publication

### Video Documentation

1. Prayata Digital Brochure
2. SRI through SRI (System of Rice Intensification)
3. Agriculture Tool Bank –Bank of Farmers’ Prosperity

### Booklets



**Stepping towards Holistic Rural Development** is the English version of the process document of the initiative Holistic Rural Development Project in Rayagada, Odisha State.



**ECHO of Change** presents success stories of Holistic Rural Development Initiative.



**Antim Sopan** is the process document in Hindi language and begins where the document Stepping towards Holistic Rural Development ends .

## Information, Education and Communication Material

### Flexes/Posters:



Health & Nutrition in Odiya language



Livelihood Development in Odiya language



Child Protection in Hindi language

### Standees:



Micro-level Planning Model



Farm Field School Sustainability Model



CBO Sustainability Model

# Our Funding Partners

We wish to place on record our deep sense of appreciation and gratitude to all our funding partners for their unstinted support. We thank you for believing in our vision and enabling us to strengthen our programmes and extend resources to communities in need.

## International and National Development Agencies



## Corporates



## Government Bodies

- Ministry of Women and Child Development, Government of India
- Ministry of Law and Justice, Government of India
- National Human Rights Commission
- Rajasthan State AIDS Control Society
- Education Department, Government of Rajasthan





# Executive Committee

The functioning of Prayatn is overseen by an Executive Committee comprising a set of dedicated individuals, each of them volunteering their time and effort for realizing our vision.



**Mr. Hakim Manjhi**  
**President**

Mr. Hakim Manjhi is a social worker from Ranchi, Jharkhand. He has more than two decades of experience in the development sector.



**Ms. Rajvinder Kaur**  
**Vice President**

Ms. Rajvinder Kaur is a social worker with over two decades of experience in the development sector. She leads an NGO named PACE in UP.



**Mr. Malay Kumar**  
**Secretary**

Mr. Malay Kumar is among the founder members of Prayatn and has been the Chief Functionary of the organization since its inception.



**Ms. Pinki Tanwar**  
**Treasurer**

Ms. Pinki Tanwar is a multimedia designer by profession with a strong inclination towards social work.



**Mr. Surender Verma**  
**Member**

Mr. Surender Verma is a Personality Development expert. He mentors students, corporate staff and underprivileged youth.



**Ms. Kavita Sharma**  
**Member**

Ms. Kavita Sharma has expertise in capacity building, SHG development and mother and child health and nutrition.



**Ms. Tahira Bano**  
**Member**

Mrs. Tahira Bano is a lawyer and has played crucial role in the implementation of the PCPNDT Act and the PWDV Act.

# Human Resource

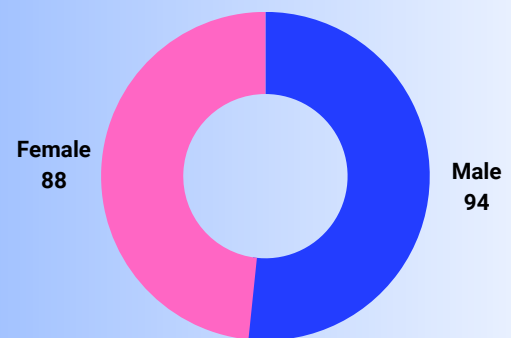
22

## Organogram



Total Staff Strength of Prayatn as on March 31, 2023- **182**

## Gender-wise break-up of staff



## Level-wise break-up of staff

Level	Number
Chief Functionary	1
<b>A. Programme Staff</b>	<b>171</b>
Director/Deputy Director	2
Project Manager/Officer	8
Thematic Experts	9
Assistant Project Officers	12
Community Organizers	80
Shiksha Mitras/Tutors	60
<b>B. Finance and Administration Staff</b>	<b>10</b>
Senior Finance Manager	1
Finance/Accounts Officer	2
Administration Officer	2
Office Assistant/Driver/Cook	5
<b>Grand Total (A+B)</b>	<b>182</b>

## Areas of Expertise of our Staff

Internal experts of Prayatn are capable of building capacity of team on the following aspects:

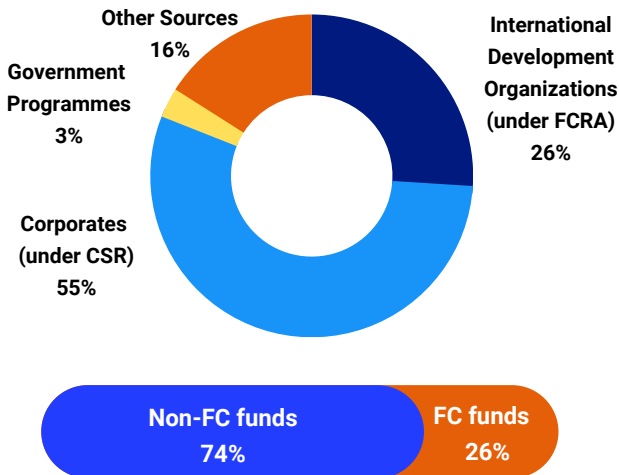
- Milestone based project conceptualization, planning, implementation and monitoring
- Community-based institutional development
- Inclusive and child friendly quality education
- Developing child friendly villages
- Child Protection
- Gender and violence against women
- Life skill education of adolescents and youth
- Sustainable agriculture development
- Non-farm-based livelihood development
- Tribal development
- Maternal and child health
- Community-based management of malnutrition
- Research, documentation and publication
- Financial due diligence



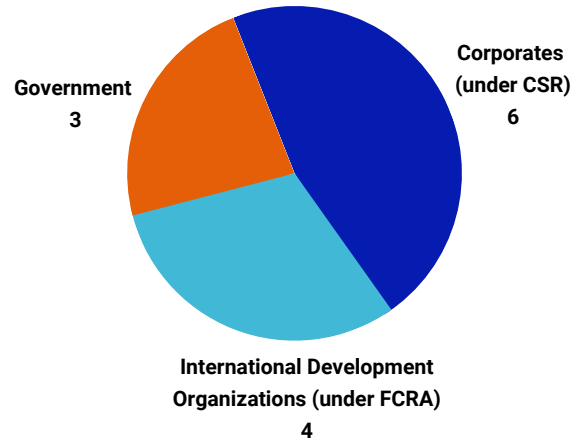
# Financial Highlights

Financial turnover of the organization as per receipts and payments statement during FY 2022-23 was **Rs 11.38 Crores**. It has increased by 50% when compared with the previous financial year.

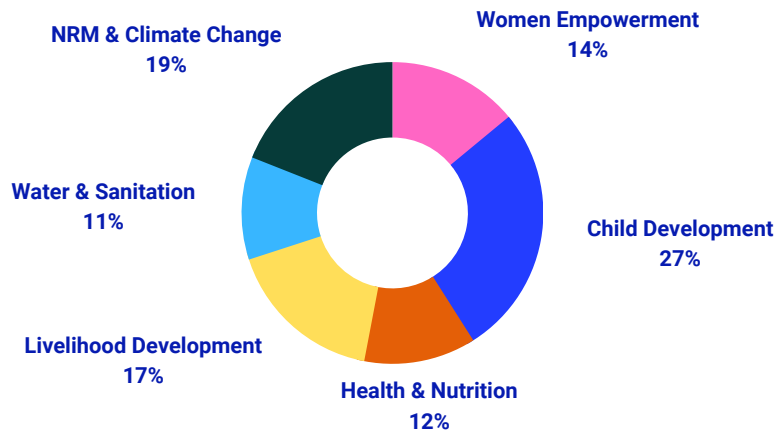
## Source of Funds for FY 2022-23



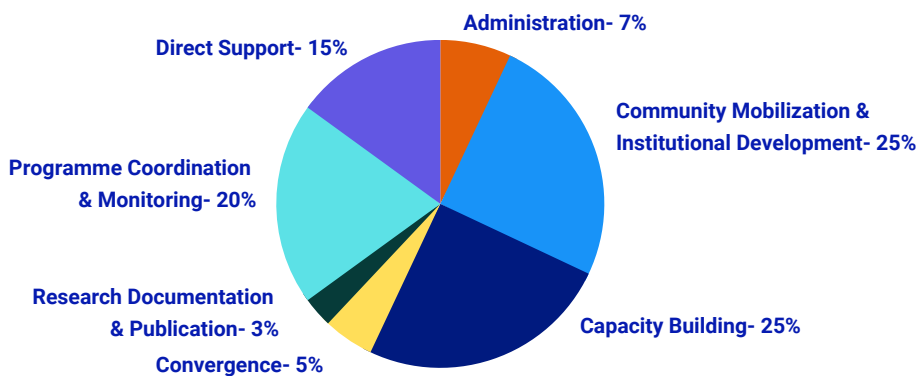
## Number of projects funded by different sources



## Thematic Utilization of Funds



## Strategic Utilization of Funds





**PRAYATN SANSTHA**

Registered: P.No.22, Dwarka Green Phase-II, Lohia Mod Road, Agra, Uttar Pradesh  
Opp. Post Office, Kumbhar Road, Tah.-Nadbai, Bharatpur (Rajasthan)  
Administrative Office: 65/337, Pratap Nagar, Sanganer, Jaipur, Rajasthan (INDIA)

**CONSOLIDATED BALANCE SHEET AS ON 31st MARCH 2023**

LIABILITIES	AMOUNT (Rs.)		ASSETS	AMOUNT (Rs.)	
	2021-22	2022-23		2021-22	2022-23
<b>Capital Funds</b>			<b>Fixed Assets:</b>		
Society Fund:	35223162.45	37394734.39		2181595.00	23614717.00
Equipment Fund:	3434574.00	4422856.00	<b>Investment's</b>		
Grants Fund	2770239.00	3495367.00	Fixed deposit (FDR)	12286120.00	11724530.00
Building Fund:	3148557.00	3148557.00			
STEP Fee Reserve	35800.00	35800.00	<b>Current Assets:</b>		
Revolving Fund:	1586316.00	1586316.00	Grant Receivable	2001765.88	2204064.88
Secured Loan	405290.35	181575.46	Grants	2409025.00	3257856.00
			Security Deposit	43000.00	43000.00
<b>Current Liabilities</b>			Loans & Advances	2472895.87	2718705.87
Security Fund:	1043575.00	1571880.00	TDS Receivable	188934.00	136882.00
Unspent Grant	8998795.07	12970292.87	<b>Cash &amp; Bank Balance:</b>		
Sundry Creditors	568599.00	1311368.00		18415052.02	22856154.17
TDS and PF Payable	422120.00	440980.00			
<b>Total</b>	<b>57636977.87</b>	<b>66558909.82</b>	<b>Total</b>	<b>57636977.87</b>	<b>66558909.82</b>

**INCOME & EXPENDITURE ACCOUNT FOR THE PERIOD FROM 01-04-2022 TO 31-03-2023**

EXPENDITURE	AMOUNT (Rs.)		INCOME	AMOUNT (Rs.)	
	2021-22	2022-23		2021-22	2022-23
<b>Programme Expenses:</b>			Grant in Aid		
FCRA	18676696.32	29353892.16	FCRA Grant	18393202.36	29361156.62
Non FCRA	53747399.48	81807893.34	Non FCRA Grant	49962012.08	64641916.32
Depreciation	413551.00	514215.00	<b>Others Income:</b>		
Surplus Transfer to Society Fund	2005980.62	2171571.94	FCRA	278265.00	375795.00
			Non FCRA	6810248.00	19468704.30
<b>Total</b>	<b>76046727.42</b>	<b>113847572.44</b>	<b>Total</b>	<b>76046727.42</b>	<b>113847572.44</b>

**RECEIPTS & PAYMENTS ACCOUNT FOR THE PERIOD FROM 01-04-2022 TO 31-03-2023**

RECEIPTS	AMOUNT (Rs.)		PAYMENTS	AMOUNT (Rs.)	
	2021-22	2022-23		2021-22	2022-23
<b>Opening Balance:</b>			<b>Programme Expenses:</b>		
FCRA	4006785.81	9162895.59	FCRA	20148456.32	30811373.10
Non FCRA	16243074.36	7366243.43	Non FCRA	61468202.47	84819462.09
Grant in Aid			<b>Closing Balance:</b>		
FCRA	25025301.00	34670780.00	FCRA	9162895.59	13407007.43
Non FCRA	41859224.54	64687952.00	Non FCRA	7366243.43	9589816.74
<b>Others Income:</b>					
FCRA	278265.00	375795.00			
Non FCRA	7923147.00	22255083.40			
<b>Total</b>	<b>98146797.81</b>	<b>138727749.42</b>	<b>Total</b>	<b>98146797.81</b>	<b>138727749.42</b>

AS PER OUR SEPARATE REPORT OF EVEN DATE

For PRAYATN SANSTHA

For GOURISARIA GOYAL & CO.  
CHARTERED ACCOUNTANTS  
F. R. N.: 0166810

(SECRETARY)

(FINANCE MANAGER)

(CA. RAVI GUPTA)

Partner

M No 410994

Place: Jaipur  
Date: 18th August, 2023  
UDIN: 23419994BGXJX5132



Over the years, Prayatn has not only grown and matured, but also expanded and established its roots. As we look ahead, we will continue to evolve our approach, guided by the voices and needs of the communities we work for.

This year we successfully completed one Project on quality education entitled Improving literacy & numeracy skills of 9,609 school children in primary and upper primary classes. This year also marked the successful completion of our Water and Sanitation project entitled Making the block as Open Defecation free Sustainable through School, AWC, Community Centered Wash Interventions.

We would explore opportunities to replicate the models in other states and districts, particularly those that lag behind in the parameters of education and sanitation.

For the above mentioned projects and other projects we have completed, we would closely observe the self-sustenance, particularly the community ownership driven sustainability of the projects. We shall use the critical lessons learnt from these projects to inform project planning in the coming years.

As we step into a new financial year with new goals, we are optimistic about accomplishing our tasks at hand. The organization will continue to work closely with key stakeholders in order to achieve its mandate.

We shall also begin an in-depth analysis of our monitoring, evaluation, research and learning strategy, an exercise we undertake from time to time in order to ensure that we have appropriate mechanisms in place to adhere to donor compliance.

We will focus more to accelerate the delivery of our geographic expansion strategy and fundraising strategy so that we can reach out to more people in need. We hope the magnanimity and goodwill of our donors will help to sustain our programmes and give us the confidence to take new initiatives and expand our beneficiary base.

As always, we expect our tireless team to drive our organization towards excellence, working side-by-side with the communities and other stakeholders.

30 years into our work, Prayatn's innovative spirit remains, and we wait in excitement and anticipation for what lies ahead



## Our Offices

### Administrative Office

Prayatn Sanstha  
68/337, Pratap Nagar  
Sector-6, Sanganer, Tonk  
Road, Jaipur, Rajasthan,  
India, PIN- 302033

+91 141-279219,  
+91-9414028004

### Registered Office

Prayatn Sanstha  
Plot No. 22, Dwarka  
Green Phase -2, Rohta,  
Gwalior Road, Agra,  
Uttar Pradesh, India

<https://prayatn.org/>  
prayatnraj@yahoo.com



### Rajasthan

#### Baran:

Prayatn Sanstha, National  
Highway no. 27, Bypass,  
Shahabad, Baran,  
Rajasthan, PIN – 325217,  
Ph. +91 9351712255,  
+91 8290441671

#### Bharatpur:

Prayatn Sanstha, Ward  
No. 13, Gayatri Colony,  
Behind Tehsil, Katra,  
Nadabi, Bharatpur,  
Rajasthan, PIN – 321602  
Ph. +91 9414028004

#### Dholpur:

Prayatn Sanstha, Sardar  
Dara Singh Nagar, Near  
Police Line, Sainpau  
Road, Dholpur, Rajasthan,  
PIN – 328001, Ph. +91  
8107597852,  
+91 8003549218

### Gujarat

#### Surat:

Prayatn Sanstha, 207,  
Laxman Nagar Gali No.  
08, near Kapodara Police  
Chowki, Punagam, Surat,  
PIN- 395010,  
Ph: +91 9795447397

### Odisha

#### Rayagada:

Prayatn Sanstha, Opp.  
Jain Dharmashala,  
Lane-I, J. K. Puri Road,  
Kasturi Nagar,  
Rayagada, Odisha  
PIN – 765001,  
Ph. +91 9559551119,  
+91 8858954015

#### Puri:

Prayatn Sanstha, Near  
Kusupur Hata Square,  
Mathasahi Road, Gop,  
Puri - 752110, Odisha

### Madhya Pradesh

#### Gwalior:

Prayatn Sanstha, Shinde  
ki Chhawani, Pardi  
Mohalla, Tomar Bada,  
Gwalior, Madhya Pradesh,  
PIN – 474001, Ph: +91  
8878414738

### Uttar Pradesh

#### Varanasi:

Prayatn Sanstha, House  
No. 6/2-B-17-kha, J.D.  
Nagar Colony, Phase – II  
Akatha, Pahadiya,  
Varanasi, Uttar Pradesh,  
PIN – 221007

